

DHARMAMURTHI RAO BAHADUR CALAVALA CUNNAN CHETTYS
HINDU COLLEGE (Shift – 2)
 Dharmamurthi Nagar, Pattabiram, Chennai – 72.

HRD-eSamikSha for Online Upload Report

ACTION PLAN - B.Sc. VISUAL COMMUNICATION

1. ACTION REPORT

Name of the Event/Activity	Photography Contest (Online Contest)
Activities Start Date	27/05/2020
No.of Resource persons	2 Eminent Juries (They will deliver their inputs via online to all the participants)
Report Description	It is an online photo contest aimed to find potential talents in the field of photography, we had received a great response for this contest, hundreds of entries had already been received, the winners photographs would be displayed in our permanent art gallery
Activities End Date	6/6/2020
No.of.Participants	200
Report Name	Photo Contest

Name of the Event/Activity	Photo Quiz (Online Contest)
Activities Start Date	12/05/2020
No.of Resource persons	1
Report Description	This quiz was created with the intention of making participants learn and explore the technical aspects of phography in an interesting and thought provoking style with lot of practical illustrations.
Activities End Date	13/5/2020
No.of.Participants	45
Report Name	Photo Quiz 1

Name of the Event/Activity	Film Quiz (Online Contest)
Activities Start Date	20/05/2020
No.of Resource persons	1
Report Description	This online quiz was formulated in such a way that participants would connect to film making and film studies in a fascinating way
Activities End Date	22/5/2020
No.of.Participants	44
Report Name	Film Quiz 1

Total Number of Tests Conducted for Our Students: 4 Online Test (100 marks)

Total Number of Assignments : 5 Assignments

Report of the events:

Keeping the lockdown in line the department organizes some events for the students of Visual Communication, to keep them active and learn something new and to keep them in academic line. These programs help the students to motivate during this lockdown period. The photo contest and film quiz refresh the students mind. Apart from these we also conducted online test and assignments for the students. This platform gives a new form of teaching and learning for both the students and teachers. Photo contest was conducted for all the students for both college and School students. Film quiz was conducted for our students. Other programs are also in pipeline like health awareness and about this pandemic situation.